

DEVELOPMENT PRIORITIES THROUGH A CAREER

The expectations and demands on communicators increase across a career. While the tools are durable, we approach the development or refinement of executive communication skills differently based on an individual's career phase and their listeners' expectations.

SW&A's Career Development Priorities is a 3-part series focusing on trends, priorities, and insights to help align personal growth with business priorities for professionals throughout a career.



PEAK CAREER

The demands on peak career leaders haven't subsided. Every company has to get out of reset mode and reimagine how people fit together. The priorities of culture, communication and succession should be top of mind. Those who excel at it will redefine what leadership really means.

[READ PART 1 - PEAK CAREER DEVELOPMENT PRIORITIES](#)

MID-CAREER

The opportunities for middle managers have never been greater. But so are the risks. Experiences haven't prepared most managers for those opportunities and those who are succeeding got a little help along the way. It's an exciting time to be a future leader. Take advantage of the opportunity and ask for the support you'll need to be successful.

[READ PART 2 - MID-CAREER DEVELOPMENT PRIORITIES](#)

EARLY CAREER

As the newest players in the workforce, early career professionals are negotiating flexibility as well as compensation. They're outspoken about where and how they want to work. And that's exciting when you're young and feel like you can set your own lifestyle and balance work alongside other interests. But there is another view of that flexibility that most early career employees don't see.

[READ PART 3 - EARLY CAREER DEVELOPMENT PRIORITIES](#)

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